

Corporate Stand No. _____

THE PHILIPPINE – AUSTRALIA TRADE and TOURISM EXPO 2010
A MAJOR COMPONENT OF THE ANNUAL

22st GRAND PHILIPPINE SYDNEY FIESTA KULTURA 2010
FAIRFIELD SHOWGROUND, FAIRFIELD, NSW
TRADE EXHIBITOR APPLICATION (OVERSEAS)

I. **Applicant's Name** : _____
Trade Name : _____
License No. : _____
Address : _____
Telephone No. : (Bus) _____ (AH) _____
Email : _____
Nature of Business : _____
Brief Business Profile: _____

II. **VENUE / DATE** : FAIRFIELD SHOWGROUND,
Smithfield Road, Bossley Park, NSW
Sunday, 10 October 2010; Time: 9.00 am to 9.00 pm

III. **TRADE / TOURISM EXHIBITION CATEGORIES:**

A. DRY GOODS (CORPORATE BOOTH FOR OVERSEAS MAJOR SPONSOR OR EXHIBITOR)

1. **Total A\$1500** - Corporate Booth and Advertisement Package
- Display Booth to host One Business Exhibitor Only;
- Entitlement: One Corporate Booth (Size - 3 m x 3m) with supplied or owned company's signage, (1) Power Pt , (1) Table, (2) Chairs, (6) Door Passes, (2) Car Park Passes, whole page inside mono ad or ½ Full Colour Page to be printed in the Fiesta Magazine (**must supply artwork upon payment on or before Aug. 31, 2010**).
2. **Total Rent A\$900** - Corporate Booth Only and for One Business Only,
- Entitlement: One Corporate Booth (Size – 3m x 3m) with supplied or owned Company's Signage, (1) One Power Point, (1) Table, (2) Chairs, (6) Door Passes, (2) Car Park Passes.

B. FOOD IMPORTED PRODUCTS – DISPLAY ONLY , NO COOKING:

Rental same as above for categories (A-1) and (A-2)



IV. **DESCRIPTION OF PRODUCTS / SERVICES: (Philippines and overseas display products must satisfy Australian Quarantine and Custom Requirements / Documentations).**

- | | |
|---|--|
| <input type="checkbox"/> 1. Food Items (Please Read Special Conditions) | <input type="checkbox"/> 7. Hardware and Iron works |
| <input type="checkbox"/> 2. Dry Goods | <input type="checkbox"/> 8. Handicrafts |
| <input type="checkbox"/> 3. Books / Encyclopedia | <input type="checkbox"/> 9. Communications/Electronic Products |
| <input type="checkbox"/> 4. Tourism | <input type="checkbox"/> 10. Audio / Visual |
| <input type="checkbox"/> 5. Insurance / Real Estate | <input type="checkbox"/> 11. Clothing / Men / Ladies Children |
| <input type="checkbox"/> 6. Computer Games / Parts | <input type="checkbox"/> 12. Others (Specify) _____ |

V. **TERMS AND CONDITIONS:**

1. Prescribed rental cost inclusive of Australian GST Tax must be paid on or before the **closing date 31 August 2010** before exhibition booth will be allocated to applicant. The number of accompanying exhibitors is subject to Australian Embassy approval.
2. On exchange for Exhibition Booth rental payment, the PASC Inc. who is the over-all organizer, will reserve / supply the applicant with an Exhibition Booth plus all corresponding enclosure entitlements. Booth size is about 3m x 3m with common side walls joined to another booth, supplied with one table, (2) chairs, (1) power outlet, trash can and display signage. Exhibitor must supply industrial power extension lead not less than 30m long. Rental cost will cover venue rental, security/police hire, equipment hire, cleaner contractor, contract workers and overall administration cost.
3. Trade/Tourism Fair applicant must submit a copy of their current company Public Indemnity Liability Insurance to cover workers and customers, as well as a current health and travel insurance, and these are to be attached to their completed Application Form, and must be submitted together with their rental payment. **No Insurance, No Trade/Stall Space Policy will apply.**
4. Must maintain cleanliness at all times prior, during and after the event.
5. We encourage variety and quality products/samples must be exhibited and if display products are to be sold, prices must be reasonable and competitive. The sale of mass products/ container/ shipment must be avoided for this event unless the Company has a local distributor who will look after their stocks after the event.
6. Philippine export permit(s) must be secured to cover container shipment to Australia. The same shipment shall comply with Australian Customs & Quarantine requirements such as fumigation and certificates of compliance from Country of Origin if necessary.
7. A complete description of cargo manifesto must be produced to all items and goods which are subject for examination or inspection and must be declared to Philippines and Australian Customs. They must be supplied to container forwarder prior to shipment of cargo(s).
8. Display exhibitor/s must sign a guarantee that all items, goods and articles are within legal limits based on Philippines and Australian Customs Laws. No banned items, prohibited or illegal goods and substances in any quantity will be included in any shipment(s).
9. Philippine products are to be exhibited, and must be qualified/passed the Australian Quarantine requirements to avoid penalty and destruction upon entry to Australia.
10. All display products to be sold at the 'Philippines–Australia Trade Fair' must be declared on the Bill of Lading and Brokerage Documents for Australian Custom and Quarantine and must pay the described taxes upon entry to Australia.
11. All display products that are not sold, be returned to P.I. and you are liable to pay the Bond upon entry to Australia (if will be required by the Australian Customs).
12. All Taxes, shipment's fee and related cost/s from Manila to Sydney and Sydney to Manila terminals must be shouldered by each Trade Exhibitor(s).
13. Display products must leave the Philippines not later than SIX WEEKS prior to Fiesta event, to allow Australian Customs and Quarantine inspections and clearing period upon entry to Australia. Consolidated and Brokerage documentation must be completed within TWO weeks when container is packed prior to shipment date.



14. For safety and liquor licensing requirements, **NO Alcohol, Spirit, including beer** will be consumed and sold at the Booth except in the prescribed bar area.
15. The P.A.S.C. Inc. is not liable nor cannot provide guaranteed certificate to Overseas Exhibitors that they can secure successful business sales or collaborative partnership deal or secure business transaction in Australian Business sector and from the attending public, even after numerous media promotions and other methods of marketing strategies was consumed.
16. Only legitimate registered Filipino entrepreneur(s) with current existing business / trading license and accompanying legitimate display assistant/s will be accepted subject to Visa approval from the Australian Embassy who will determine on how many assistants/participants (limited numbers only) to be part of the entourage.
17. Promo materials, flyers and brochures must be of high quality / standard.
18. **TRADING TIME:**
 - i. **BUSINESS MATCHING MEETING** will be organized prior to the Event preferably on Saturday, 9 or 10 October 2010, Time and venue will be advised earlier to accepted exhibitors.
 - ii. **BOOTH SET-UP** – Saturday, 09 October 2010, Time 7pm to 11pm &
- Sunday, 10 October 2010, Time 6am to 9am
 - iii. **TRADE / TOURISM FAIR** - SUNDAY, 10 October 2010, Time: 9am to 8:00pm
19. Overseas Trade / Tourism Exhibitor/s and their approved assistants must secure Health and Travel insurance before departure from the Philippines.
20. **CANCELLATION: (For whatever reasons, to cover admin and service cost are as follow):**
 - i. Less 10% - 30 Days Notice
 - ii. Less 20 % - 20Days Notice
 - iii. Less 30% - 10 Days Notice
21. **Any Terms and Conditions that are not printed on this application document must be clarified by PASC Inc. Decision must be beneficial to both parties.**

VI. BENEFITS OF TRADE / TOURISM EXHIBITORS:

1. After payment of prescribed Corporate Booth rental or advertisement or sponsorship package, the successful exhibitor is entitled to all courtesy, assistance and bestow right to occupy Corporate Booth approximately 4m x 4m (U-Shape) with common walls joined to another booth supplied with One Table, One Power Point, trash can, signage: approximately 7 inches x 44 inches with Booth number. Hire of TV monitor, Video or DVD players are extra and must be specified in application form and paid prior to delivery on Saturday, 09 October 2010.
2. P.A.S.C. Inc. will reserve and print supplied company's advertisement artwork in Whole Page Mono Print or ½ Full Colour Inside Page Advertisement in the Fiesta Magazine, provided that ready to print Artwork must be at the P.A.S.C. editor's desk on or before 31 August 2010.
3. P.A.S.C. Inc. will make its reasonable effort to make its services available after the event for each exhibitor to promote and find suitable business partner to distribute / network its products in Australia. A business networking with local businesses and business people will be organize prior to the event.
4. Each Trade / Tourism Exhibitor or sponsorship package will be included in International Business participants listing in the Fiesta magazine, flyers and posters if completed application and payment will be received earlier on or before 30 June 2009.
5. Each Overseas Trade / Tourism Exhibitor will be supplied with 6 Fiesta ID Tags (Non-Transferable) for unlimited entry access to the Fiesta venue and TWO Car Passes in relation to their participation. For identification you can wear your Corporate ID but not as Gate Pass.
6. P.A.S.C. Inc. will hire Private Security Agency to provide security and protect displayed products and decorated Booth overnight before the event. Saturday, 09 October 2010.
7. **INCENTIVE AWARDS – TRADE DISPLAYS:**
 - a) Best Presented Booth Best
 - b) Decorated Booth
 - c) Best Authentic Phil Motif
 - c) Best Authentic Oz Motif.



VII. APPLICANT WAIVER:

The Philippine – Australian Sports & Culture Inc. reserves the right to refuse any Applicant for whatever reason it may deem necessary.

I / We, _____ agree to be bound by the above Terms and Conditions and hereby guarantee that all goods/products/services/brochures are of high quality standard. I/We hold myself/ourselves liable for any food poisoning or damages resulting from the sale of these goods or products or services.

i. BOOTH RENTAL:

I / We remit our rental donation of A\$1,500.00 or A\$900.00 (Inc. Australian Goods and Service Tax), payable to Philippine-Australian Sports & Culture Inc. or P.A.S.C. Inc., with postal address, P.O. BOX 3310, BANGOR, NSW 2234, remitted via Telegraphic Bank Transfer to account name of the Philippine Australian Sports & Culture Inc., with Commonwealth Bank Australia, Cheque Account No. 062 028 0090 6073, Swift Code: CTB AAU2S, Town Hall Branch, Sydney, NSW, Australia. 2000.

Completed ‘Philippines – Australia Trade / Tourism Expo Application Form 2, must be faxed to 61-2-9541 0181 or be posted to P.A.S.C. Inc., P.O. Box 3310, Bangor, NSW, Australia 2234 or emailed to PASC Inc. Completed application form with No payment will not be entertained and No booth reservation will be made to applicant.

ii. INDEMNITY:

I hereby indemnify and release the Philippine Australian Sports & Culture Inc. and their Members, Board of Management, Proprietors, Employees, Sponsors, Promoters, Organisers, Contractors, Agents, Licenses, Invitees, Successors, Executors, Administrators and Assignees against and from any claim by me or my company on my/our behalf for any damages caused by or arising out of loss of property or any physical, financial, material, or other loss, injury, death or damage caused by or arising out of or resulting from or relating to the carrying out of this Agreement or any breach thereof of my/our entry in the Philippine Australia Trade and Tourism Fair as a major component of the 22st Grand Philippine Fiesta Kultura Sydney 2010, arising out or caused by any negligent or other action or omission which but for this indemnity and release would or could give rise to any such claim.

Applicant's Signature over Printed Name

Witness Signature over Printed Name

Declare at _____ State _____ Australia, on _____ 2010.

